

THE *CCM* UPDATE

Promoters Launch National Music Marketing Resources

Columbia House Named as First Corporate Sponsor

SIX OF THE NATION'S TOP Christian concert promoters have joined forces to launch National Music Marketing Resources, providing sponsors access to an annual 1.5 million concert attendees through their 300+ collective concerts at events, festivals and theme parks. In a concurrent announcement, Columbia House has announced its agreement to become the first in a select group of National Music Marketing Resources corporate sponsors.

The six promoters forming NMMR include Mike Clark, Tim Landis, Rob Marshall, Jon Robberson, Mike Scanland and Chuck Tilley. This coalition of promoters touches a national network of thousands of youth pastors and church leaders, hundreds of major Christian colleges and universities, and hundreds of thousands of Christian music consumers through seasonal mailings exceeding three million pieces. The 300+ concerts these promoters host include many of the nation's top artists on tour, as well as many of the largest and fastest-growing festival and theme park events. The underlying mission of NMMR is to unite individual resources to create a broad-based

marketing and promotional vehicle for those wanting to target their combined 1.5 million patrons.

Columbia House joins National Music Marketing Resources as corporate sponsor, as part of an ongoing promotion of its successful Christian record club. For the last several months, the Columbia House promotion of Christian music has become increasingly innovative, including contemporary Christian music as a listening preference available in the general club promotion. Most recently, the direct marketer has integrated Christian music titles with its massive general market print advertising, including such media as *TV Guide*, *USA Weekend*, and others. Currently in production is a massive new general market television ad campaign that will feature such top artists as Mariah Carey, Michael Bolton, Billy Joel, and contemporary Christian music Grammy winner DC Talk.

Said Columbia House spokesman Robert Michaels, "Reaching grassroots music buyers with Christian music has always been a challenge. The new venture launched by NMMR offers Columbia House yet another

#1

Adult Contemporary
"I Call Your Name"
Clay Crosse • Reunion

Inspirational
"Beyond All the Limits"
Larnelle Harris • Benson

CHR
"Big House"
Audio Adrenaline • ForeFront

extensive promotional vehicle through the sponsorship, and when combined with its ongoing Christian and general market promotion, will result in far-reaching expansion of the contemporary Christian and gospel music markets by introducing new audiences to our artists and their music."

The Columbia House sponsorship with the National Music Marketing Resources will be exclusive among music clubs and direct sales of music product. The Robert Michaels Agency will develop additional non-competitive sponsors on behalf of the National Music Marketing Resources. ■

Chapman, Newsboys Projects Headline Labels' Major Summer Marketing Programs

SPARROW AND STAR SONG will exercise major marketing muscle this summer with the programs launching upcoming releases from Steven Curtis Chapman and the Newsboys, amplified this fall by a joint 70-city U.S. tour.

The July 12 in-store arrival of *Heaven in the Real World*—the new project from Chapman—will be the subject of an extensive marketing campaign which includes, in its first phase, broad exposure via television, retail, radio and print mediums.

The consumer campaign for *Heaven in the Real World* launched with a marketing blitz aimed at retail and radio during Gospel Music '94. A 30-second television spot for the release premiered during the Dove Awards telecast on The Family Channel on April 28. In addition, Chapman debuted the title song from the new project on the telecast. The television campaign continued with the spot scheduled to air

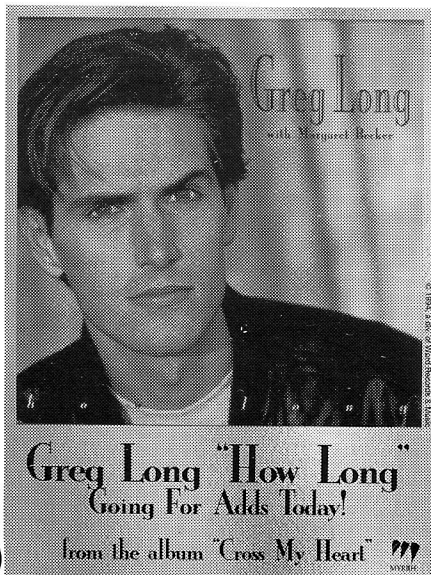
for six weeks on "CCM-TV" on both The Family Channel and The Inspirational Network, reaching an estimated 62 million households weekly.

The retail segment of the campaign features a promotional package which includes a video copy of the television ad, a pre-release poster and a marketing preview brochure. The materials were serviced to retailers across the country in early April.

The first radio single from the project, "Heaven in the Real World," shipped to Christian radio May 20 in conjunction with a "win it before you can buy it" promotion. Additionally, a new concept video of the title cut, "Heaven in the Real World," will be serviced to Christian and select mainstream video outlets nationwide.

Chapman hit the streets earlier this month on a radio and retail promotional

(Continued on page 2)



Marketing

(Continued from page 1)

tour that took him to several major markets including Dallas, Chicago, Minneapolis, Seattle, Detroit, Cleveland and Amarillo as well as a performance at the Evangelical Press Association convention in Los Angeles. Chapman also appeared on Moody Broadcasting's "Open Line" and "Prime Time America" and taped an interview for CNBC.

This fall Chapman will launch his 70-city *Heaven in the Real World* tour with the Newsboys serving as the opening act. The tour is being sponsored by Prison Fellowship Ministries, the world's largest prison outreach and criminal justice organization.

A national 800 tour number will be

Out and About...

- According to the **Gospel Music Association**, a representative for **Michael English** has reclaimed his six Dove Awards....
- **Morningstar Radio Network** announced last week that **Jon Rivers** would not be leaving **KLTY** in Dallas and joining the network as vice president of programming, as had been previously announced during GMA Week and reported in the 5/2 issue of *The CCM Update*. According to Rivers, his decision was based on "some seemingly insurmountable obstacles, not the least of which was my sadness over leaving my beloved Texas and my KLTY family."...
- **Prison Fellowship** will host Benson act **East to West**, as the group accompanies PF's seminars and performs at seven maximum security prisons in May and June....
- **Maranatha! Music** announced a reunion of Jesus Music pioneer band **Love Song**, including original members **Chuck Girard**, **Tommy Coomes**, and **Jay Truax**. The band plans to re-record many of its classic songs using current recording technology, and **Phil Keaggy**, who was a member of the group for a tour in 1973, will contribute to the album as a special guest. The album, tentatively titled *Welcome Back*, is slated for a fall release, with a possible reunion tour in the works....

made available for both ticket information as well as information on PFM. Additionally, the campaign will focus on the PFM Angel Tree program and group ticket sales through direct mail and telemarketing effort to over 40,000 churches in the U.S.

Extensive marketing prior to the release has also been extended by Star Song for the Newsboys latest project, *Going Public*, which releases through Star Song Distribution in July.

A pre-release teaser video was serviced to youth pastors through interline in April. The new video from *Going Public* and a one-page Bible study will be serviced to 2500 youth leaders upon completion. A cassette and Bible study will be serviced in August to youth leaders, church leaders and other contacts.

The album will receive its world premiere at Creation '94 in late June after the Newsboys perform during CBA and hold a press conference to announce their special touring plans for 1995. "CCM-TV" will be airing special "making of" segments in June prior to the album release. *Release* magazine will be producing a special limited edition Newsboys fanzine that will retail for \$4.95 or be free with the purchase of *Going Public*.

Retail stores will be receiving press kits and a counter easel/standee to pre-promote the project and allow consumers to order it at \$2 off the list price. Tour posters, a nearly life-size stand-up and a four-color shelf talker will also be available. A top retailer in each tour city will be solicited and will receive a tour packet six weeks prior to the date that will include a Newsboys tour jacket, three T-shirts, four backstage passes, four tickets, two shelf talkers, two posters, five 'win a tour jacket' contest banners, and tour contest easels with entry forms.

The first radio single from the new project will be serviced to radio two to three weeks prior to the album release. The Newsboys will be doing customized IDs for each of the top radio stations, and the first concept video from the project will be serviced and tracked by Aristo Media to over 100 Christian and mainstream video programs. A song from *Going Public* will also be included on a *Musician* magazine CD sampler which ships to 2000 retailers, 500 radio stations and over 10,000 consumers. ■

Marabeth Jordon Issues Statement

In last week's edition of *Newsweek* (5/30 issue), Michael English had informed the publication that Marabeth Jordon had miscarried her pregnancy. The following statement was received from Marabeth Jordon last week for publication in *The CCM Update*.

I am deeply grieved that so much of the public has been subjected to the private matters and failings of my life. I am extremely sorry for what I have done and the great number of people that have been hurt. It is my desire to speak my heart, and then close the book on this time in my life. The families involved request in good faith that we be allowed to seek healing in privacy.

I have always had a deep level of belief and love for Christian music and am eternally grateful to those that have loved and cared for me there—industry and audience alike. However, because of the mistakes I have made, I realize that continuing in this arena is not possible. It was never my desire to attempt to salvage my career as a Christian artist or to look like a victim of my circumstances. I take full responsibility for the choices I have made and for the consequences they bring. I have immense love and respect for the past, present and future of First Call and have removed myself from that association accordingly.

I am sorry that there may be some who perceive my message to be that I am free from sin and that my love for Jesus has cured my aching soul. This to me is one of the greatest tragedies—for if that were Christianity, then, certainly, my actions would prove it untrue. On the contrary, the essence of my belief is that I am a sinner and will continue to be until I die—but praise God, He knew that and has made Jesus my righteousness.

My prayer is that what I have done would not bring discredit to what I have always sung about and believed in, but credibility to the reality that we are all weak and fail in our attempts to be righteous. Jesus died and paid the penalty we could not pay, and my hope rests there. I am living proof that there is unconditional love, grace and mercy for us all. I thank those that have extended that to me.

I will continue to love and support the cause and artists of this industry with all my heart as I move on to sing elsewhere and rebuild my life the best way I know how. I covet your prayers.

—Marabeth Jordon

CCM COMMUNICATIONS

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With every new album, the
● *distinctive sound of Take 6*
has MORE people SINGING
their praises. With this one,
IT'S *RADIO.*

● You heard right.
With their exciting
new album, *Join The*
Band, Take 6 is taking
their signature a
cappella sound into a
bold new direction.

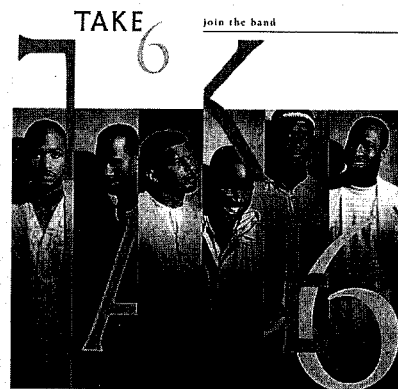
And from the first
notes of the album's
first single, "Biggest

Part Of Me", you will
hear the difference.

You'll hear their
distinctive vocal style
along with the contri-
butions of some of the
world's finest musicians.

In short, you'll hear
Take 6 as you've never
heard them before as

they take to the air
with their first single
from *Join The Band* -
"Biggest Part Of Me."



Management: Gold Mountain®



"BIGGEST PART OF ME" - THE NEW SINGLE FROM TAKE 6.

● PRODUCED BY TAKE 6
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Appointments

—**Susan Coker**, formerly director of public relations for **Reunion Records**, to director of publicity for **Thomas Nelson Publishers**. She can now be reached at 615/889-9000.

—**Aimee Patrick** to **Diadem** radio promoter.

—**Kelly Simmons** to label coordinator for **Diadem Distribution**.

New Company

—**Troubadour Entertainment**, a new management company, has recently been launched and is seeking new talent to represent. For more information, contact Troubadour founder/owner **Tony Lee** at 7003 Chadwick Drive, Suite 297, Brentwood, TN 37027, 615/377-9297, fax: 615/371-8416.

New Labels

—**Born Again Records** has announced the establishment of a new rap label called **Street Gospel**. For more information, contact **Sandra Phillips**, publicity department, Born Again Records, 101 N. La Brea Ave., Suite #607, Inglewood, CA 90301, 310/673-1428, fax 310/673-5425.

—Black gospel label **Malaco/Savoy Records** has announced the formation of a new contemporary Christian music label, **Freedom Records**. **David Asch** is the label's chairman and A&R director, and **Nightfall Productions** (Chris Ward) is handling all publicity and radio promotions. For more information, contact David Asch at 229 Ward Circle #B-21, Brentwood, TN 37027, 615/371-1770; fax 615/371-1769 or Chris Ward at 303/979-0840.

New Addresses

—**Phil Barfoot Music Company**, **Silverspring Music Group** and **Discovery House Music** have moved to 80-C West Cochran Street, Simi Valley, CA 93065. Phone numbers remain the same (805/520-1740; 800/765-7262; and fax: 805/520-8152).

—**Fear Not** has a new address for all booking inquiries and/or corres-

pondence: c/o **Tom Stowe**, 1651 W. Foothill Blvd. #F, Suite 262, Upland, CA 91786-3592. Phone: 909/371-8006 (touring); 818/558-7503 (booking and management); 909/920-5743 (fax).

—**Myers Media** has moved to a new location on Music Row: 1301 16th Ave. South, Nashville, TN 37212. Phone: 615/320-1914; fax: 615/320-1731.

Promotions

—**Larry Day** to executive vice president for **Diadem**.

—**Keith Lancaster** to vice president of marketing for **Diadem**.

—**David Robinson** to vice president of finance for **Diadem**.

—**Kathy Jacobs** to vice president of print music for **Diadem**.

—**Jeff Chandler** to director of production for **Diadem**.

—**Brenda Beiden**, formerly receptionist, to administrative assistant for **CCM Communications**.

Radio and Retail

—**Intersound** announced the formation of a new program called "Street Fleet," a team of retail and promotion representatives. Designed to work with retail and radio outlets, representatives will be located in six key markets: Detroit, Atlanta, Cleveland, Los Angeles, Chicago, and Baltimore/Washington D.C.

Signings

—**Brent Lamb** to a recording agreement with **Genesis Records**, the music recording label of **Genevox Music Group**.



—**Hanneke and Peter Jacobs** of **Joyful Heart Ministries** to a distribution agreement with **Intersound**.

—**The Gonzales Family** to a recording agreement with **Upper Room Records**, a new Christian label out of Boston, Mass.

—**The Kry** to a three year recording contract with newly-formed **Freedom Records**.

—**Insane Domain Tour Development and Design** has announced



AN OLDS STORY—**The Brothers (Jacob, Solomon, and Joshua Olds)**—sons of Jerome Olds), have signed a recording agreement with **Star Song**. Pictured (l-r) are **Alex McDougall**, vice president of special projects, Star Song; **Danny McGuffey**, vice president of marketing, Star Song; **Jacob, Solomon and Joshua Olds**; **Stan Moser**, Star Song CEO; and **Darrell Harris**, Star Song president.

its association with **Twila Paris**. The company will serve as tour management for Paris' *Beyond a Dream* Tour.

—**The Martins** to an exclusive recording contract with **Chapel Music Group**.

—**Word** recording artist **Mullins & Co.** to a booking agreement with **Morgan and Associates, Inc.**



FACE OFF—Funny man **Scott Davis** has signed to an exclusive P.R. contract with **Lorelee Lindley Public Relations**. Davis (l) is pictured with Michael W. Smith on location for the video shoot of Mark Lowry's spoof, "Face in This World."

Correction

—The wrong phone number was listed in the 5-16-94 *Update* for new management and booking firm **Connolly & Associates**. The correct phone number is 803/357-0777.

Send all announcements, news and photos for FYI to April Hefner, *The CCM Update*, 107 Kenner Avenue, Nashville, TN 37205. All releases should be received one week before issue date for editorial consideration.

THE CCM UPDATE

CHRISTIAN HIT RADIO

WO	LW	TW	TITLE	Artist	Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
6	1	1	BIG HOUSE	Audio Adrenaline	ForeFront • Mark Stuart, Barry Blair, Will McGinnis, Bob Herdman	100.00	0.00	100%	0%	100%	0%	0%
7	5	• 2	I WILL BE WITH YOU	Margaret Becker	Sparrow • Margaret Becker, Charlie Peacock	95.24	8.28	93%	3%	93%	0%	0%
8	7	• 3	LIFE TOGETHER	Geoff Moore & The Distance	ForeFront • Geoff Moore, Joe Hogue	88.73	10.90	93%	0%	87%	7%	0%
9	3	4	SOMEDAY	Michael Sweet	Benson • Michael Sweet	85.71	-8.35	87%	0%	87%	0%	0%
9	2	5	TOUCH	Eric Champion	Myrrh • Eric Champion	85.70	-12.71	93%	0%	80%	7%	7%
7	6	• 6	YOU'RE ALL I NEED	The Kry	Freedom • Jean-Luc Lajoie	83.49	1.75	93%	0%	73%	20%	0%
6	9	• 7	TALK ABOUT LOVE	Paul Smith	Intersound • Paul Smith, Chuck E. Leonard, Brian Greene	72.67	5.60	93%	0%	53%	27%	13%
10	4	8	BEHOLD THE LAMB	Scott Springer	Pakadern • John Elefante, Dino Elefante, Scott Springer	72.21	-20.24	87%	0%	47%	33%	7%
5	13	• 9	PRINCE OF PEACE	East to West	Benson • David O'Brien, Regie Hamm	66.65	11.01	80%	3%	60%	13%	7%
9	8	10	BRIDGE BETWEEN TWO HEARTS	Bob Carlisle	Sparrow • Charlie Peacock, Margaret Becker, Tony Miracle	66.18	-6.86	73%	0%	47%	20%	7%
9	10	• 11	WORD TO THE WORLD	Imagine This	Essential • D. Youngblood	65.71	2.10	73%	0%	47%	27%	0%
2	20	• 12	WAIT FOR THE SUN	PFR	Sparrow • Joel Hanson	65.23	22.66	87%	7%	33%	47%	7%
4	12	• 13	I CALL YOUR NAME	Clay Crosse	Reunion • Peter Bunetta, Rich Chudacoff, Scott Cross	60.14	2.05	73%	3%	47%	20%	7%
2	18	• 14	TONIGHT	Ji Lim	Intersound • Ji Lim	59.19	12.25	87%	3%	33%	47%	7%
10	11	15	PICTURE ME IN PARADISE	Cindy Morgan	Word • Grant Cunningham, Mark Hammond	54.44	-6.72	67%	0%	27%	40%	0%
3	15	• 16	FIRST LOVE	Legend Seven	Word • Darrell Brown, Andy Denton, Mike Jacobs, David Batteau	54.43	5.17	80%	0%	33%	40%	7%
3	17	• 17	HE'S BEEN IN MY SHOES	Petra	Word • Bob Hartman	50.93	3.27	80%	3%	20%	53%	7%
12	16	18	THE HARD WAY	DC Talk	ForeFront • Toby McKeehan	46.66	-1.88	53%	0%	20%	27%	7%
—	—	• 19	LIVING WATER	Idle Cure	Salt Music • Pete Lomakin, Steve Shannon	43.16	12.03	67%	3%	20%	40%	7%
—	—	• 20	NO DOUBT ABOUT IT	Angelo & Veronica	Benson • Michael Bolton, Diane Warren	40.63	8.21	53%	0%	20%	27%	7%
2	22	21	REASONS	Al Denson	Benson • Sam See	39.79	-0.89	67%	3%	20%	20%	27%
12	19	22	THE ONE I'VE BEEN WAITING FOR	Out of the Grey	Sparrow • Christine Dente, Charlie Peacock	36.35	-8.28	40%	0%	33%	7%	0%
6	23	23	KYRIE	AVB	The Acappella Co. • Richard Page, Steve George, John Lang	36.34	-1.19	40%	0%	20%	13%	7%
9	14	24	FREEDOM	Code of Ethics	ForeFront • Barry Blaze	36.31	-18.16	53%	0%	13%	20%	20%
—	—	• 25	CREED	Rich Mullins	Reunion • Rich Mullins, Beaker	34.57	5.76	47%	7%	13%	20%	13%

Most Adds AC

1. My Life is in Your Hands, Kathy Troccoli 19
 2. Sweet Glow of Mercy, Gary Chapman 17
 3. Born to Worship, Lenny LeBlanc 17
 4. Heaven in the Real World, Steven Curtis Chapman 16
 5. We Trust in the Name of the Lord, Steve Green 11
 6. Lover Never Looked Like This, Allison Durham 10
 7. The Cross Road, Brian Barrett 8
 8. Summer Solstice, Susan Ashton 8
 9. Creed, Rich Mullins 8
 10. Love Will, Michael James 7
- All stations reporting.

Most Adds INSP

1. No Eye Has Seen, Ron Kenoly 4
 2. My Life is in Your Hands, Kathy Troccoli 3
 3. People Keep Writing Him Songs, Truth 2
 4. Lord, I Love You, Carman 2
 5. I Know, I Know, Mark Lowry 2
 6. For This is God, Kelly Willard 2
- All stations reporting.

Most Adds CHR

1. Two Hearts, One Love, Kid Promise 4
 2. Heaven in the Real World, Steven Curtis Chapman 4
- The following station did not report and its chart was frozen: KLYT.

THE CCM UPDATE INSPIRATIONAL

WO	LW	TW	TITLE	Artist Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
8	3	• 1	BEYOND ALL THE LIMITS	Larnelle Harris Benson • Bill Cuomo, Robert White Johnson, Larnelle Harris	98.69	1.06	100%	0%	93%	7%	0%
10	1	• 2	I PLEDGE ALLEGIANCE TO THE LAMB	Ray Boltz Word • Ray Boltz	96.07	-3.93	100%	0%	93%	7%	0%
6	4	• 3	NEITHER WILL I	Twila Paris Star Song • Twila Paris	93.45	10.01	100%	0%	80%	20%	0%
10	2	• 4	JESUS WILL STILL BE THERE	Point of Grace Word • Robert Sterling, John Mandeville	92.49	-5.46	100%	0%	80%	13%	7%
8	5	• 5	THERE IS PRAYER	Bruce Carroll Word • Bruce Carroll, John G. Elliott	70.12	-11.06	73%	0%	67%	7%	0%
11	7	• 6	AMERICA AGAIN	Carman Sparrow • Carman	69.76	6.75	73%	0%	53%	20%	0%
4	10	• 7	UNTO YOU LORD	Coram Deo II w/Charlie Peacock Sparrow • Douglas Kaine McKelvey, Charlie Peacock	64.14	12.27	80%	0%	20%	53%	7%
9	6	• 8	HOME WHERE I BELONG	Gaither Vocal Band Star Song • Pat Terry	59.04	-8.68	73%	0%	47%	20%	7%
5	9	• 9	STRENGTH OF MY HEART	Ron David Moore Warner Alliance • Billy Sprague, Dave Durham	58.69	1.28	60%	0%	33%	27%	0%
6	13	• 10	CRY OF MY HEART	Praise Band Maranatha! • Terry Butler	55.48	5.37	53%	0%	40%	13%	0%
2	21	• 11	I KNOW, I KNOW	Mark Lowry Word • Karla Worley	52.83	18.59	80%	6%	20%	40%	20%
9	8	• 12	THE CONCERT OF THE AGE	Phillips, Craig & Dean Star Song • Geoff Thurman, Jeffrey Benward	47.38	-11.54	53%	0%	40%	13%	0%
2	22	• 13	FOR THIS IS GOD	Kelly Willard Hosanna! • Steven V. Taylor	46.73	12.72	73%	6%	20%	20%	33%
4	16	• 14	EVEN IF	Dawn Smith Jordan Heart & Soul • Dawn Smith Jordan, Gary Davis	45.67	-0.30	73%	3%	7%	40%	27%
4	15	• 15	SEEK FIRST	Susan Ashton Reunion • Amy Grant, Wes King	44.74	-1.26	60%	0%	27%	27%	7%
2	20	• 16	WE TRUST IN THE NAME OF THE LORD	Steve Green Sparrow • Steven Curtis Chapman	42.71	8.22	60%	3%	7%	40%	13%
12	18	• 17	FROM THIS MOMENT ON	NewSong Benson • Eddie Carswell, Leonard Ahlstrom, Mike Demus	41.78	-3.26	60%	0%	20%	33%	7%
7	12	• 18	I WILL BE FREE	Cindy Morgan Word • Cindy Morgan	41.18	-9.24	53%	0%	27%	20%	7%
8	11	• 19	MY FATHER'S CHAIR	David Meece Star Song • David Meece, Dwight Liles	39.29	-11.99	40%	0%	40%	0%	0%
—	—	• 20	MY LIFE IS IN YOUR HANDS	Kathy Troccoli Reunion • Kathy Troccoli, Bill Montville	38.88	15.71	67%	10%	13%	33%	20%
7	17	• 21	HE REIGNS (HOLY, HOLY, HOLY)	Maranatha! Singers Maranatha! • Janet Grossman	36.65	-9.04	47%	0%	27%	13%	7%
3	19	• 22	IF YOU COULD SEE WHAT I SEE	Geoff Moore & The Distance ForeFront • Geoff Moore, Steven Curtis Chapman	34.96	-2.76	53%	3%	0%	33%	20%
11	14	• 23	LOVE IS SPELLED TIME	Brent Henderson iMPACT • Brent Henderson, Ray Boltz, Steve Millikan	34.01	-15.42	53%	0%	13%	27%	13%
5	24	• 24	JESUS, YOUR NAME	Morris Chapman Maranatha! • Claire Cloninger, Morris Chapman	32.73	-0.60	47%	3%	20%	20%	7%
14	23	• 25	HE IS THE ONE	Jim Cole iMPACT • Bruce Carroll, Jim Cole	30.81	-3.15	40%	0%	13%	20%	7%

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THE CCM UPDATE ADULT CONTEMPORARY

WO	LW	TW	TITLE	Artist Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
7	3	• 1	I CALL YOUR NAME	Clay Crosse Reunion • Peter Bunetta, Rich Chudacoff, Scott Cross	94.95	4.72	97%	0%	93%	3%	0%
9	1	• 2	BEYOND ALL THE LIMITS	Larnelle Harris Benson • Bill Cuomo, Robert White Johnson, Larnelle Harris	94.49	-2.17	97%	0%	88%	7%	2%
6	5	• 3	NEITHER WILL I	Twila Paris Star Song • Twila Paris	94.22	5.08	98%	1%	90%	7%	2%
9	2	• 4	TALK ABOUT LOVE	Paul Smith Intersound • Paul Smith, Chuck E. Leonard, Brian Greene	92.87	-0.63	95%	0%	84%	9%	2%
8	6	• 5	I WILL BE WITH YOU	Margaret Becker Sparrow • Margaret Becker, Charlie Peacock	87.81	2.80	97%	1%	79%	14%	3%
7	10	• 6	IF YOU COULD SEE WHAT I SEE	Geoff Moore & The Distance ForeFront • Geoff Moore, Steven Curtis Chapman	81.58	10.67	91%	1%	67%	22%	2%
7	8	• 7	SEEK FIRST	Susan Ashton Reunion • Amy Grant, Wes King	78.08	0.37	84%	1%	67%	16%	2%
6	9	• 8	WHATEVER HAPPENED TO LOVE	Billy Sprague Benson • Billy Luz Sprague	75.80	2.47	90%	1%	55%	29%	5%
3	19	• 9	CREED	Rich Mullins Reunion • Rich Mullins, Beaker	71.58	20.13	93%	7%	31%	59%	3%
9	7	• 10	TOUCH	Eric Champion Myrrh • Eric Champion	71.05	-6.66	83%	0%	59%	21%	3%
7	15	• 11	GIVE YOUR LIGHT A WAY	Babbie Mason Word • Babbie Mason, Cheryl Rogers	67.18	8.58	81%	3%	50%	24%	7%
7	14	• 12	WHEN LOVE CALLS YOU HOME	Commissioned Benson • Fred Hammond, Ty Lacy, Bryan Lenox	66.23	7.18	76%	1%	34%	38%	3%
11	4	• 13	MORE OF YOU	Wayne Watson Word • Wayne Watson	64.28	-25.06	78%	0%	47%	26%	5%
7	16	• 14	FORGIVEN	Rob Frazier Urgent • Rob Frazier, Steve Camp	61.71	3.83	81%	0%	36%	43%	2%
11	11	• 15	THERE IS PRAYER	Bruce Carroll Word • Bruce Carroll, John G. Elliott	56.37	-12.70	62%	0%	41%	21%	0%
3	25	• 16	SWEET GLOW OF MERCY	Gary Chapman Reunion • Gary Chapman	54.82	20.15	88%	14%	10%	59%	19%
2	27	• 17	MY LIFE IS IN YOUR HANDS	Kathy Troccoli Reunion • Kathy Troccoli, Bill Montvillo	50.01	23.43	83%	16%	7%	52%	24%
11	12	• 18	BRIDGE BETWEEN TWO HEARTS	Bob Carlisle Sparrow • Charlie Peacock, Margaret Becker, Tony Miracle	45.76	-21.50	57%	0%	31%	21%	5%
5	24	• 19	PRINCE OF PEACE	East to West Benson • David O'Brien, Regie Hamn	44.93	8.03	67%	4%	19%	36%	12%
6	23	• 20	NO DOUBT ABOUT IT	Angelo & Veronica Benson • Michael Bolton, Diane Warren	43.87	6.96	62%	3%	26%	22%	14%
3	29	• 21	BORN TO WORSHIP	Lenny LeBlanc Integrity • Lenny LeBlanc	43.41	18.63	67%	14%	12%	28%	28%
3	28	• 22	WE TRUST IN THE NAME OF THE LORD	Steve Green Sparrow • Steven Curtis Chapman	39.88	14.91	66%	9%	5%	38%	22%
11	17	• 23	I PLEDGE ALLEGIANCE TO THE LAMB	Ray Boltz Word • Ray Boltz	39.00	-17.39	48%	0%	26%	19%	3%
4	30	• 24	SOLD OUT	Helen Baylor Word • Helen Baylor, Logan Reynolds	32.89	9.18	48%	4%	19%	22%	7%
5	26	• 25	REASONS	Al Denson Benson • Sam See	31.11	3.86	55%	3%	10%	24%	22%
12	13	• 26	THE CONCERT OF THE AGE	Phillips, Craig & Dean Star Song • Geoff Thurman, Jeoffrey Benward	30.61	-30.47	43%	0%	9%	28%	7%
13	18	• 27	JESUS WILL STILL BE THERE	Point of Grace Word • Robert Sterling, John Mandeville	28.74	-25.55	38%	0%	10%	22%	5%
9	22	• 28	HOME WILL FIND YOU	Sandi Patti Word • Greg Nelson, Bob Farrell	27.69	-11.32	34%	0%	17%	16%	2%
13	20	• 29	I'LL NOT FORGET YOU	Bryan Duncan Myrrh • Bryan Duncan, Chuck Barth	25.53	-23.30	36%	0%	14%	14%	9%
2	35	• 30	SUMMER SOLSTICE	Susan Ashton Sparrow • Wayne Kirkpatrick	24.23	10.03	43%	7%	3%	26%	14%
3	32	• 31	EVERY BLESSING	Ron Hemby Hosanna! • Don Harris	23.24	5.03	40%	5%	3%	24%	12%
13	21	• 32	THE ONE I'VE BEEN WAITING FOR	Out of the Grey Sparrow • Christine Dente, Charlie Peacock	23.09	-20.33	33%	0%	7%	17%	9%
2	38	• 33	THE CROSS ROAD	Brian Barrett Star Song • Brian Barrett, Steve Dickerson	19.94	8.08	34%	7%	2%	17%	16%
3	33	• 34	HE'S BEEN IN MY SHOES	Petra Word • Bob Hartman	19.76	3.41	34%	2%	9%	17%	9%
2	36	• 35	GET TOGETHER	David and the Giants Giant • Colin Young	18.43	4.69	31%	3%	7%	14%	10%
—	—	• 36	LOVE WILL	Michael James Reunion • Connie Harrington, Carolyn Arends	17.96	7.01	33%	6%	3%	17%	12%
—	—	• 37	HEAVEN IN THE REAL WORLD	Steven Curtis Chapman Sparrow • Steven Curtis Chapman	17.68	17.68	28%	13%	2%	21%	5%
2	34	• 38	UNTO YOU LORD	Coram Deo II w/Charlie Peacock Sparrow • Douglas Kaine McKelvey, Charlie Peacock	15.18	0.10	24%	0%	5%	14%	5%
—	—	• 39	LOVE NEVER LOOKED LIKE THIS	Allison Durham Star Song • Geoff Thurman, Michael Puryear, Dave Clark	13.59	8.02	28%	8%	2%	5%	21%
—	—	• 40	WHEN WE PRAY	Ron David Moore Warner Alliance • Michael James Murphey, Bobby Price	12.23	0.90	17%	2%	5%	5%	7%

Thanks Christian Radio!

You're playing our heart.

The WORD on "People Keep Writing Him Songs"

from the best-selling album
Equation of Love

"This is a great song for the warmer weather; certainly a fresh approach for Truth! During their recent West coast tour, it's become one of the audience's favorites in concert. I know it will be the same for our K-LOVE listeners."

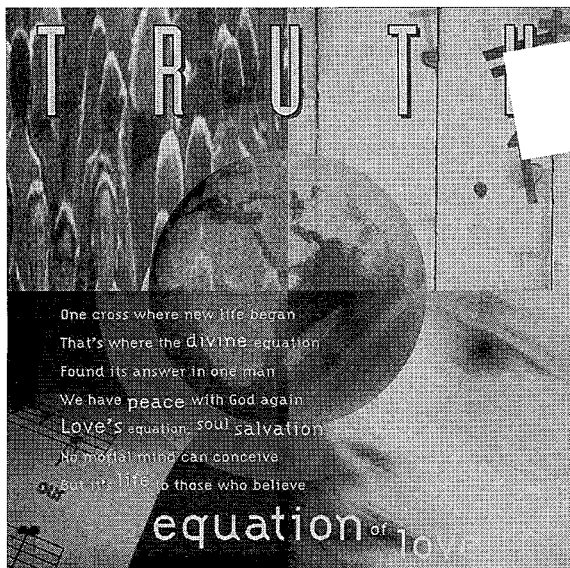
Johnny Ray, K-LOVE Radio Network

"The thing I like most about 'People Keep Writing Him songs' from an AC standpoint is that it's different from their earlier projects. Truth is definitely AC-friendly now. With this hit following the success of 'Givin' It up For You,' they're on a roll!"

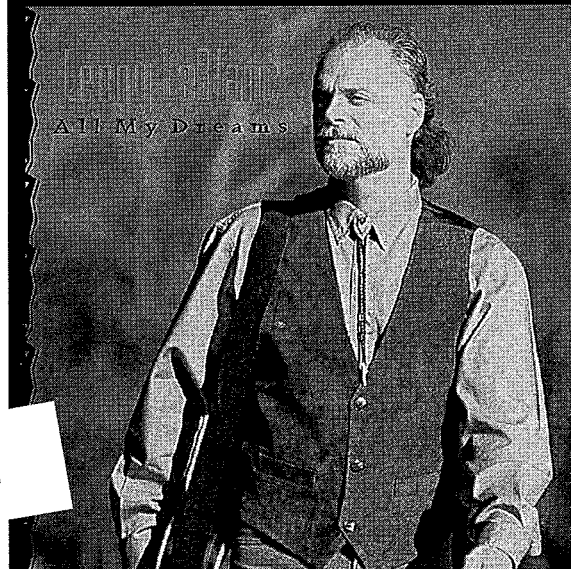
Rob Witham, WDYL/Richmond, VA

"We are called to praise the Lord 'with a new song.' Truth has taken that idea a step further with a perfect song for summer and AC radio."

Parris Foxworthy, WCFY/Lafayette, IN



and



Lenny LeBlanc "Born To Worship"

from **All My Dreams**

Radio stations playing the song:

KGZ	MORN	WDYL	WMUZ	WWWR
KLTY	WABS	WGCA	WNAZ	WYLO
KLVR	WBFJ	WGGN	WNDA	WZZD
KLTV	WBSN	WHJT	WQCK	KCCS
KLYN	WCBW	WHLO	WQFL	KCJH
KNLE	WCFY	WJIE	WRCM	KCV
KSB	WCIC	WJIS	WVFJ	KJIL
KSLR	WCVK	WLFJ	WWDJ	WIBI
KTFA	WDJC	WLIX	WWEV	WMCU