

THE *CCM* UPDATE

#1

Myrrh Launches Amy Grant's Big, Big House

Album's initial shipment is record high for CBA market

AMY GRANT'S 14TH album, *House of Love*, hits the stores this week, and promises to be not only the biggest record of the year at Christian retail, but Grant's most successful project to date. The album is shipping 1.2 million units, nearly 450,000 of which are in the initial shipment to the CBA market alone.

Though Grant's first new pop studio collection since 1991's hugely successful *Heart in Motion* (quadruple platinum and still counting) is clearly designed with the general market in mind (compared to Grant's last project, the youth worship album *Songs From the Loft*), Myrrh has designed an aggressive, multi-leveled marketing plan targeting Christian retail and radio, which both capitalizes on Grant's mainstream momentum and builds on her long-term Christian market fan base.

The decision to put this type of emphasis in the CBA market was an important one, says Grant's co-manager Dan Harrell. "We've been very pro-active on the Christian side. Last time, we almost didn't have time, and we feel like that may have sent a signal that Amy didn't care and that's not the truth, so

we've gone out of our way to say to our GMA family that we love them. A lot of times the people you love the most, you ignore or spend the least time with. Basically, we tried so hard to break that last record in the pop market that we may have sent some signals that weren't the true feelings of our heart, and we want to make sure we do that this time."

The highlight of Myrrh's marketing plan is a national "House of Love VIP Sweepstakes," designed to drive consumers into Christian bookstores to sign up for the contest and purchase the album. The contest's grand prize is a trip for two to a concert on Grant's "House of Love Tour," receiving "VIP treatment" that includes limo transportation, priority seating, backstage passes, tour jackets, and pictures taken with Grant. Hundreds of secondary prizes, including tour jackets, Amy Grant CD libraries, videos and T-shirts will also be given away as part of the promotion. A "media

Christian Hit Radio

"We Can Live Together"

Cindy Morgan • Word

Adult Contemporary

"Open My Heart"

Cheri Keaggy • Sparrow

Inspirational

"Unimportant Things"

Paul Smith • Intersound

blitz" is already underway, according to Myrrh Marketing Director Andrew Tempest, including spots on "CCM-TV" and other Christian TV, a 90-market radio buy, and print ads in key publications to promote the album and contest. Tempest said the name list generated by the contest would likely be used by Blanton/Harrell Management in direct mail promotion for Grant's upcoming 40 city U.S. tour beginning in January.

(Continued on page 2)

Warner Alliance Announces Lorus Partnership

BARRY LANDIS, VICE president of marketing and promotion for Warner Alliance, announced last week a program designed to heighten awareness for new corporate sponsor, Lorus watches.

"We're proud of our association with Lorus," said Landis, "We're going to tag them on a number of advertising and promotional opportunities this summer and hopefully deliver a synergistic effect for both of us."

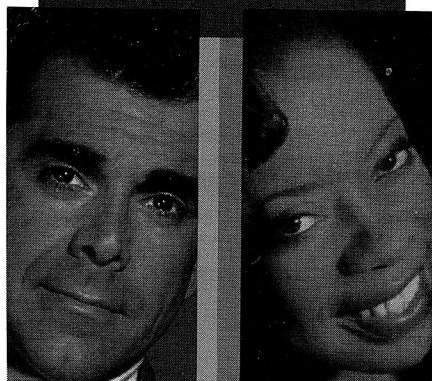
The campaign kicked off with a massive watch giveaway at the Creation festival before more than 35,000 attendants. National radio spots will run on "CCM Radio" and "20 The Countdown Magazine" and "CCM-TV" is producing a special promotional spot. In addition, Lorus signage will be present at several national workshops and festivals throughout the summer, delivering more than 20 million impressions for the duration of the campaign.

"The bottom line is, we want to deliver to Lorus the lowest 'cost per thousand' advertising ratio/expense that they have ever had. We know we have some great advertising and promotional opportunities in the Christian/gospel market for corporate America, and I'm glad Lorus has decided to investigate it further."

Landis' interest in pursuing corporate endorsements intensified this year at GMA when guest speaker, Bob Briner—president of ProServe, Inc. and author of this year's hit book *Roaring Lambs* (Zondervan)—addressed a seminar on the subject. "Bob told us that he had a lot of experience in putting together proposals for corporate America and that he would like to help anyone who was working on a plan. He sat down with me, identified our objectives, and facilitated in the construction of the proposal."

The campaign will cover both the contemporary Christian as well as traditional gospel markets. For more information, contact Barry Landis at 615/214-1403. ■

CARMAN & HELEN BAYLOR
MEANT FOR THIS MOMENT



AT RADIO NOW
FROM CARMAN YO KIDZ! 2:
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Out and About...

- According to *The Tennessean*, a 35-year-old Chicago man named James Dahl was arrested Aug. 8 on **Riverstone Farm**, the Franklin, Tenn. home of **Amy Grant** and **Gary Chapman**. Dahl was sentenced with 30 days in jail for a misdemeanor charge of criminal trespassing, and was told to stay away from Grant, her family, and Williamson County....
- **Take 6** took out some time for TV with recent appearances on "**The Today Show**" (8/5), "**Good Morning America Sunday**" (8/7), "**CCM-TV**" (8/13), "**CNN's Showbiz Weekend**" (8/6), and "**Live at the Apollo**" (taped to air in September). In the midst of the media frenzy, the group (appearing in several places with a full band for the first time) received its first platinum album for its self-titled debut release while taping the "**Bobby Jones Gospel Explosion**"....
- Christian rock/metal label **Patriot Records** has recently undergone a name change to **Rugged Records** after **Jimmy Bowen** purchased the Patriot name for the sister label of his country label, Liberty Records....
- **Foundations Forum**, a mainstream music convention, is playing host to a **Heaven's Metal** showcase stage which will feature four bands playing an hour each on Thursday, Sept. 8. Two spots are still available so for more info contact **Doug Van Pelt** at 512/929-9279....

Employment Opportunity

CCM Communications is currently seeking a highly-motivated, self starter to facilitate in the gathering of news as well as contributing to the actual layout of *The CCM Update*. Background in journalism and Christian music industry required. Experience with Quark-Express and other MacIntosh experience preferred. Room for advancement and opportunity to contribute to other publications available. Send resumé and samples of published work to CCM Update, c/o Thom Granger, 107 Kenner Ave., Nashville, TN 37205. EOE.

New Amy Album

(Continued from page 1)

For in-store promotion, Myrrh is providing extensive merchandising/promotional materials, beginning with pre-release posters, a floor display holding 90 units of the album, a life-size Amy stand-up, a video loop tracing Grant's career in Christian music to the present, and a kit of eight special laminates which Myrrh is encouraging each retailer's sales staff to wear at all times by initiating a "mystery shopper" incentive. Special field reps (not normal sales reps) will visit stores to see if employees are wearing the laminates, and those stores participating in the promotion will receive five free CDs, and each employee wearing a laminate will receive \$10 cash and a cassette.

As a further incentive to retailers, Word sales reps will visit individual stores to view and videotape their in-store display ideas and the best overall store presentation in each of four regions will win a Sharp Viewcam. Tempest said he has already heard about a number of innovative promotions on the local level, including special midnight sales parties planned for 12 a.m. Aug. 23 (the earliest time the album can be sold) and Amy Grant look-alike and Karaoke contests. Said Tempest, "The excitement level at Myrrh over this project is at an all-time high. We want stores to know that Myrrh is on the same team as they are, and we are working with them to insure sales in our market."

On the radio side, Myrrh's Jill Brownell is initiating special promotions utilizing the "House of Love Radio Special" and other existing items such as the stand-ups, which will be given away to stations, along with cassettes and CD libraries for local contests. The hour-long radio special was shipped to 1100 Christian radio stations, and will begin airing Aug. 27 nationwide. The special CD also includes the first Christian radio single, "Children of the World," which is already the most added song and highest debut on this week's Adult Contemporary Chart (page 7). "Lucky One," Grant's first single for mainstream pop radio, hits at #7 on *Radio and Records*' AC chart, #14 on *Billboard* AC and #40 on the Hot 100 this week.

As for the album itself, Blanton and Harrell said that Grant made the kind of record she wanted to make, and they have felt nothing but support for the results from both Myrrh and A&M for the general market. Said Blanton, "There was no pressure from either company [regarding lyrics]. No one has ever come to us and said, 'We have to have this lyrical thing.' I think what they have allowed us to do is make a record that is true to the artist, and that's what we are trying to do. I mean, 'Love's Got a Hold on Me' is just as much Amy as 'Say You'll Be Mine.' Up to this point, everybody seems to understand what we're trying to do, whether that's because it's her 14th album or what. Myrrh is totally supportive, even after really only having 'Hope Set High' to work from *Heart in Motion*, and we walked in to A&M with this project and they said, 'Man, we think you've got six or seven singles on this album.'"

"I believe that we're going to be able to show the overall record-buying market how important Christian music can be for them in terms of a sales base," said Harrell, "and I feel like once again Amy is leading our industry in taking it to another level, not only creatively, but from the business aspect of what it's going to mean to the Christian marketplace. I think artists five years from now are going to benefit from this record. Polygram is committed to it on a worldwide basis, and wherever Amy goes, people hear about Christian music."

—Thom Granger with John W. Styll

WATCHING TV

SA 8-27 at 11 p.m.—**Steven Curtis Chapman** on "CCM-TV," The Family Channel

All times CDT unless otherwise noted.

WE 8-31 at 8 p.m.—**Larnelle Harris** on "Music City Tonight," TNN.

WE 8-31 at 12:30 p.m.—**Larnelle Harris** on "Talk of the Town," Ch. 5-WTVF, Nashville.

FR 9-2 at 9 p.m.—**Newsboys** on "The 700 Club," The Family Channel.

All times Central unless otherwise noted.



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The New Way To Europe

Alliance Music

Ian Hamilton, David Withers & David Bruce thank you for your support



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THE CCM UPDATE

RADIO ACTIVITY

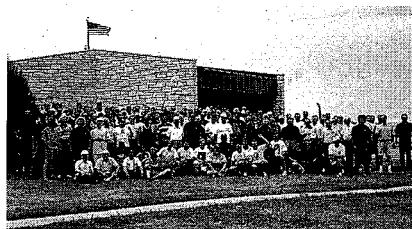


OPEN HOUSE—Jon Rivers made a trip to Nashville and spent some time "out on the farm" with Amy Grant, recording segments of the "House of Love" radio special which will air nationally beginning August 27th.

Opportunities Sought

—13 year vet in secular CHR looking to "cross-over" into a CHR-sounding Christian station in medium to major market with interests in programming. Kidd Kelly. 916/683-1609.

—Medium market programmer seeks programming or on-air position. Strong leadership, strategic, production and on-air skills with good work ethic. Call Jeff 409/860-3385.



DODGE CITY PROMISE KEEPERS—170 men boarded four KJIL buses bound from Dodge City, Kansas to Boulder, Colorado for the Promise Keepers men's conference. The Jayhawkers were a part of 52,000 that attended the Boulder event, and more than 230,000 that attended all six Promise Keepers held around the country this summer.

—Christian radio vet who can do it all, from engineering to Program Director to drive time in New York, seeks new opportunity to show his

stuff. **George Marshall**. 201/252-9030 or 201/343-5097.

Employment Opportunities

—**WCM-AM/Ypsilanti, Ann Arbor, Detroit** is currently seeking qualified account executives with computer skills. Send resumé to G.S.M., WCM, 17 North Huron Street, Ypsilanti, MI 48197. EOE

—**CRISTA Ministries**, a non-denominational Christian organization headquartered in Seattle, Wash., is seeking a General Manager for its three radio stations. The right candidate should have a background in commercial Christian broadcasting, a minimum of five years management experience with a major market station and a track record of developing a strong market position while maintaining a clear ministry focus. Qualified applicants should send resumé to: General Manager Position, CRISTA Human Resources, 19303 Fremont Avenue North, Seattle, WA 98133; fax 206/546-7535. Deadline for application is September 15, 1994.

Appointments

—**Mike Dougherty** has been named Station Manager at **KDBX-FM/Portland, OR**. Concurrently, **Penny Perdue** has been promoted to VP of Acquisitions of KDBX.

—**Shannon Becker** has been promoted to MD/Assistant PD duties at **KOBC-FM/Joplin, MO**.

Signing On

—**Hummingbird Productions** has announced the creation of a new syndicated program, "Soul 2 Soul," which premiered August 6th. Described as a "biographical radio show featuring contemporary Christian artists," the program reportedly debuted in 120 markets. Interested stations may contact **Chris Coppennoll** at 615/254-2200.

—**KCNW-AM/Kansas City, KS** terminated its affiliation with the **Morningstar Radio Network** effective August 1st. In an official statement, the station had nothing but positive comments about

Morningstar, but added, "We feel it is necessary at this time to sever the tie and go 100 percent locally produced. This will allow us to better serve the Kansas City area with complete local involvement and enhance our established reputation as the area's leading Christian music authority." **KCNW** is currently 75 percent contemporary Christian music—more than any other Christian station in the market.

Promotions

—**WXPZ-FM/Milford, DE** gave away a new guitar autographed by all the recent **LambJam** festival artists. It sported signatures from the likes of **Phillips, Craig and Dean, Bob Carlisle, Two Hearts, Margaret Becker** and **Cindy Morgan**.

—100 delegates representing 57 radio stations and related organizations have just concluded meetings at the **Fifth Annual SkyLight Affiliate Conference** in St. Paul, Minnesota. Since 1985, **SkyLight** has been providing inspirational music programming for Christian radio stations and is currently heard on 330 stations nationwide.



CONCERT... GOES #1—**Star Song** celebrated the #1 single "Concert of the Age" by awarding the writer, **Jeffrey Benward**, and album's producer, **Paul Mills** with plaques commemorating the accomplishment. Pictured (l-r): **Star Song's** Music Publishing Manager **Marty Wheeler**; Benward; **Jackie Patillo**, **Star Song** Director of A&R; Sr. VP of Trade, **Jeff Moseley**; Mills; and **Star Song** CEO **Stan Moser**.

Send all announcements, news and photos for Radio Activity to Todd Chatman, *The CCM Update*, 107 Kenner Avenue, Nashville, TN 37205. All releases should be received one week before issue date for editorial consideration.

THE CCM UPDATE

CHRISTIAN HIT RADIO

WO	LW	TW	TITLE Artist Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
7	1	1	WE CAN LIVE TOGETHER Cindy Morgan Word • Cindy Morgan, Mark Hammond	100.00	0.00	100%	0%	100%	0%	0%
5	6	• 2	OPEN MY HEART Cheri Keaggy Sparrow • Cheri Keaggy	93.02	8.26	100%	3%	87%	13%	0%
4	4	• 3	LOVE ONE ANOTHER Michael W. Smith Reunion • Michael W. Smith, Wayne Kirkpatrick	90.48	3.50	93%	0%	93%	0%	0%
9	2	4	IF I KNOW YOU Out of the Grey Sparrow • Christine Denté, Scott Denté, Charlie Peacock	88.73	-6.51	87%	0%	80%	7%	0%
9	3	5	BIGGEST PART OF ME Take 6 Warner Alliance • David Pack, Alvin Chea, Claude V. McKnight III	87.45	-6.03	93%	0%	87%	0%	7%
2	14	• 6	CAN'T TAKE GOD AWAY Audio Adrenaline ForeFront • Toby McKeehan, Todd Collins, Mark Stuart, Barry Blair, Will McGinnis, Bob Herdman	85.68	25.22	100%	7%	73%	13%	13%
4	7	• 7	I CAN'T STOP THINKING ABOUT YOU The Krys Freedom • Pete Nelson, Yves Lojoie, Jean-Luc Lojoie	81.40	6.98	93%	3%	80%	0%	13%
2	15	• 8	SAY THE WORDS DC Talk ForeFront • Toby McKeehan, Mark Heimermann	76.51	19.55	93%	3%	53%	40%	0%
5	10	• 9	SAY WHAT YOU SAY Wayne Watson Word • Wayne Watson	72.22	2.56	87%	0%	67%	20%	0%
9	5	10	HEAVEN OF MY HEART White Heart Star Song • Mark Gersmehl, Billy Smiley	69.20	-16.04	80%	0%	47%	27%	7%
2	22	• 11	TRACES OF HEAVEN Bryan Duncan Myrrh • Michael Omarian, Bryan Duncan	64.41	17.77	87%	10%	33%	40%	13%
2	24	• 12	NO CONDEMNATION Lisa Bevell Sparrow • Chris Eaton	55.34	19.05	87%	14%	20%	33%	33%
4	17	• 13	LITTLE JACKIE Crystal Lewis Metro One • Crystal Lewis, Brian Ray	54.44	1.27	67%	3%	33%	33%	0%
11	11	14	HERE I AM Rebecca St. James ForeFront • Rebecca St. James, Bill Deaton, Eric Champion	51.89	-17.32	60%	0%	33%	20%	7%
6	19	15	USE ME Bob Carlisle Sparrow • Bob Carlisle, Sam Scott, Bill Deaton, Blair Masters	51.88	0.00	73%	0%	33%	27%	13%
—	—	• 16	BE STILL Newsboys Star Song • Peter Furler, Steve Taylor	50.10	15.08	87%	14%	7%	53%	27%
5	21	17	FAITH, HOPE & LOVE Point of Grace Word • Ty Lacy, Kevin Stokes	48.89	0.00	60%	0%	47%	13%	0%
7	9	18	I WILL BE FAITHFUL Two Hearts Star Song • Brian Tankersley, Rick Crawford	47.61	-25.09	53%	0%	40%	7%	7%
—	—	• 19	THAT'S WHEN I'LL KNOW I'M HOME Geoff Moore & The Distance ForeFront • Geoff Moore, Steven Curtis Chapman	47.09	22.41	73%	14%	13%	33%	27%
9	12	20	ON MY KNEES Scott Springer Pakaderm • John Elefante, Dino Elefante, Scott Springer	46.67	-16.96	60%	0%	33%	27%	0%
10	16	21	HOW LONG Greg Long w/Margaret Becker Myrrh/Pakaderm • Connie Harrington, Joe Beck	45.39	-8.23	53%	0%	27%	20%	7%
10	13	22	THE CROSS World Wide Message Tribe Soul • Mark Pennells, Zarc Porter	43.17	-19.52	53%	0%	20%	33%	0%
8	18	23	TRUTH Dakota Motor Co. Myrrh • Peter King, Davia Vallesillo, Derik Toy, Chuck Cummings	40.63	-11.74	47%	0%	27%	20%	0%
2	23	24	HOUSE OF LOVE Brian Goodell Essential • David Lyndon Huff, Johnny Douglas	37.12	0.00	60%	0%	13%	33%	13%
10	20	25	RAIN DOWN A FIRE Benjamin Star Song • Suzanne Gaither Jennings, Benjamin Gaither	33.33	-17.30	27%	0%	27%	0%	0%

Most Adds AC

1. Children of the World, Amy Grant 30
 2. Where are the Broken Hearts, Gary Chapman 18
 3. Little Bit of Love, Rebecca St. James 15
 4. Be Still, Newsboys 14
 5. No Condemnation, Lisa Bevell 13
 6. Will You Come to Jesus, Pam Thum 10
 7. Hard, Rich Mullins 10
 8. That's When I'll Know I'm Home, Geoff Moore & The Distance 9
 9. Arizona Highway, Phillip Sandifer 8
- All stations reporting.

Most Adds CHR

1. Children of the World, Amy Grant 6
2. That's When I'll Know I'm Home, Geoff Moore & The Distance 4
3. Prayin' Man, Petra 3
4. No Condemnation, Lisa Bevell 3
5. Be Still, Newsboys 3

The following stations did not report and their charts were frozen: KQCS, WAYJ.

Most Adds Insp

1. Will You Come to Jesus, Pam Thum 4
 2. Children of the World, Amy Grant 3
- The following stations did not report and their charts were frozen: KCBI, WAFR.

THE CCM UPDATE INSPIRATIONAL

WO	LW	TW	TITLE	Artist Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
6	3	• 1	UNIMPORTANT THINGS	Paul Smith Intersound • Geoff Thurman, Lowell Alexander	93.80	1.30	100%	3%	87%	7%	7%
8	1	2	HERO OF THE FAITH	NewSong Benson • Eddie Carswell, Leonard Ahlstrom	92.84	-1.31	100%	0%	80%	13%	7%
10	2	3	TEACH ME TO LOVE	Larnelle Harris & Steve Green Sparrow • Steve Green, Larnelle Harris	84.29	-9.16	100%	0%	60%	40%	0%
11	4	4	I WANT TO BE JUST LIKE YOU	Phillips, Craig & Dean Star Song • Dan Dean, Jay Becker	80.83	-9.40	87%	0%	67%	13%	7%
5	8	• 5	GOOD LIFE	Bruce Carroll Word • Bruce Carroll, Leonard Ahlstrom, Mak Kaylor	67.50	11.79	67%	0%	60%	7%	0%
7	6	6	COME TO ME	Tanya Goodman Sykes Star Song • Debbie McNeil, Cathy Spurr, Dave Spurr	59.40	-3.21	67%	0%	60%	7%	0%
3	13	• 7	ONE MILLION REASONS	Aaron*Jeffrey Star Song • Aaron Benward, Ty Lacy, Steve Siler	58.33	13.58	73%	7%	40%	33%	0%
13	7	8	MY LIFE IS IN YOUR HANDS	Kathy Troccoli Reunion • Kathy Troccoli, Bill Montville	55.46	-1.92	67%	0%	40%	20%	7%
7	9	9	HOLY IS THE LORD	Mylon LeFevre Star Song • Larry Rust, Scott Allen, Mylon LeFevre	55.12	0.00	73%	0%	53%	20%	0%
4	10	• 10	SISTERS	Sisters Warner Alliance • Dick Tunney, Melodie Tunney	55.12	1.31	60%	0%	40%	20%	0%
4	12	• 11	I GO TO THE RIVER	Ray Boltz Word • Ray Boltz, Brent Alan Henderson, Steve Millikan	54.05	7.51	73%	0%	20%	53%	0%
2	23	• 12	YOU CAN'T PUT OUT THE FIRE	Larnelle Harris Benson • Bill Cuomo, Larnelle Harris, Robert White Johnson	HIGHEST GAINER 53.18	18.46	67%	7%	33%	20%	13%
2	15	• 13	FOR THE CAUSE OF CHRIST	Babbie Mason Word • Babbie Mason	52.46	10.01	80%	3%	20%	40%	20%
2	17	• 14	MY PLACE IS WITH YOU	Clay Crosse Reunion • Michael Puryear, Geoffrey Thurman	50.48	10.37	67%	3%	20%	47%	0%
3	14	• 15	OPEN MY HEART	Cheri Keaggy Sparrow • Cheri Keaggy	48.57	3.84	67%	0%	27%	40%	0%
5	11	16	WALK ON THE WATER	Dallas Holm Benson • Dallas Holm	46.66	-3.93	73%	0%	33%	33%	7%
3	21	• 17	THE DOOR	Al Denson Benson • Leonard Ahlstrom, Eddie Carswell	46.64	10.71	73%	3%	20%	47%	7%
6	5	18	HEY NOW	Songs From the Loft w/ Amy Grant Reunion • Wes King, Amy Grant	44.15	-22.04	60%	0%	47%	7%	7%
—	—	• 19	WILL YOU COME TO JESUS	Pam Thum Benson • Bill Cuomo, Greg Long, Robert White Johnson, Pam Thum	HIGHEST DEBUT 41.14	12.00	73%	13%	13%	33%	27%
7	16	20	ALL EMBRACING LOVE	Damaris Carbaugh Discovery House Music • John Daniels	40.59	0.00	40%	0%	33%	0%	7%
—	—	• 21	WATCH AND PRAY	Twila Paris Star Song • Twila Paris	39.86	13.33	53%	7%	20%	20%	13%
—	—	• 22	MY LIFE	Eric Champion Myrrh • Eric Champion	36.67	4.89	33%	0%	20%	13%	0%
4	20	23	I BELIEVE IN YOU	Phil Driscoll Word • Phil Driscoll	35.70	-0.96	53%	0%	33%	7%	13%
14	18	24	WE TRUST IN THE NAME OF THE LORD	Steve Green Sparrow • Steven Curtis Chapman	34.73	-4.53	47%	0%	20%	13%	13%
—	—	• 25	TRACES OF HEAVEN	Bryan Duncan Myrrh • Michael Omartian, Bryan Duncan	30.09	5.76	53%	0%	0%	33%	20%

The CCM Update Charts

The CCM Update airplay charts are compiled from programming information submitted by selected Christian radio stations (Reporters) in the United States. The "CCM 25," "Adult Contemporary," "Inspirational" and "CHR" charts are based on song rotation patterns as reported by programmers. Reporters are grouped into tiers according to market size. AC and Insp. contain 3 tiers and CHR contains two. The "CCM 25" chart combines all Reporters to the "Adult Contemporary," "Inspirational" and "CHR" charts. The "Rock" charts are based on chart listings and playlists submitted by stations, shows and syndicated programs.

WO (Weeks On) shows how long the song has been on that chart; LW (Last Week) or LC (Last Chart) shows the song's previous position. A bullet represents gain in total points over previous period. "Pts" represents the percentage of total possible points a song has received. ("Heavy" rotation or #1 position from every Reporter would result in 100 points.) "Chg" is the gain or loss (-) in points from the previous chart. "%On" represents the percentage of Reporters reporting the

song. "%A" is the percentage of Reporters adding the song this time. "%H" "%M" "%L" shows the percentage of Reporters who have the song in "Heavy," "Medium" or "Light" rotations. The "Highest Debut" is the song that enters that chart at the highest position. The "Highest Gainer" is the non-debut song that has gained the most points on that chart. All charts copyright © 1994 by CCM Communications. These listings may not be reproduced in any manner without the express written permission of CCM Communications.

Reporting Adult Contemporary Stations: Tier One: KCMS, KLTJ, KLVR, KSB, WCBW, WMBZ, WVFJ, WWDJ, WZZD, Morning Star. **Tier Two:** KADI, KFSG, KLYN, KNTL, KSLR, KTLI, KXOJ, WABS, WBSN, WDJC, WDYL, WLOL, WJIE, WJIS, WJQK, WLFJ, WLX, WNL, WWCN, WVEV, WQCK. **Tier Three:** KGNZ, KLVV, KNLE, KNLR, KOBC, KTFA, KYCR, WBFJ, WBGL, WCFY, WCIC, WCVK, WGCA, WGGN, WHIT, WHME, WNAZ, WND, WPSM, WQFL, WRCM, WRTP, WWWR, WXPZ, WYLO, WZLE.

Reporting CHR Stations: Tier One: Word In Music, KDBX, KLRD, KLYT, WAYJ. **Tier Two:** KDUV, KGMS, KQCS, WAYM, WBRG, WCIE, WGFT, WJTL, WNCN, WYSZ.

Reporting Inspirational Stations: Tier One: KGBL, KCCS, WFRN, WMCU, WONU. **Tier Two:** KJIL, WMHK, WSNR. **Tier Three:** KCJH, KCVO, KJLY, KLFJ, WAFR, WGRG, WBI.

Reporting Rock stations & shows: KCLC (Crossroads), KGOT, KLYT, KOKF (Power Rock), KRDS, KYTT, Reality Rock, WBRG, WCIL (Jesus Solid Rock), WCLQ (89-Q), WCWP, WDYL, WLOL, WKLG (Wakeup Call), WNNN (Star Rock), WNL, WNYK, WROQ, WTUC, WVBC, WWCN, WVEV (Power Source), WXTQ (Sunday Offering), WZLE.

ADULT CONTEMPORARY

WO	LW	TW	TITLE Artist Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
6	3	• 1	OPEN MY HEART Cheri Keaggy Sparrow • Cheri Keaggy	98.88	7.11	100%	0%	96%	4%	0%
8	1	• 2	MY LIFE Eric Champion Myrrh • Eric Champion	98.50	-0.38	100%	0%	96%	4%	0%
5	9	• 3	ONE MILLION REASONS Aaron*Jeffrey Star Song • Aaron Benward, Ty Lacy, Steve Siler	90.47	15.73	100%	2%	75%	21%	4%
9	2	• 4	FAITH, HOPE & LOVE Point of Grace Word • Ty Lacy, Kevin Stokes	90.41	-7.92	96%	1%	82%	12%	2%
9	5	• 5	BIGGEST PART OF ME Take 6 Warner Alliance • David Pack, Alvin Chea, Claude V. McKnight III	82.72	-5.85	82%	0%	70%	11%	2%
8	8	• 6	UNIMPORTANT THINGS Paul Smith Intersound • Geoff Thurman, Lowell Alexander	81.77	6.61	88%	0%	75%	12%	0%
7	7	• 7	GOOD LIFE Bruce Carroll Word • Bruce Carroll, Leonard Ahlstrom, Mak Kaylor	79.45	3.47	89%	0%	68%	18%	4%
4	15	• 8	TRACES OF HEAVEN Bryan Duncan Myrrh • Michael Omartian, Bryan Duncan	78.35	17.26	98%	4%	46%	47%	5%
5	11	• 9	YOU CAN'T PUT OUT THE FIRE Larnelle Harris Benson • Bill Cuomo, Larnelle Harris, Robert White Johnson	77.51	10.28	95%	4%	53%	40%	2%
4	13	• 10	WATCH AND PRAY Twila Paris Star Song • Twila Paris	76.86	15.50	95%	4%	42%	46%	7%
5	12	• 11	MY PLACE IS WITH YOU Clay Crosse Reunion • Michael Puryear, Geoffrey Thurman	76.76	13.10	89%	0%	61%	23%	5%
10	4	• 12	IF I KNOW YOU Out of the Grey Sparrow • Christin� Dent�, Scott Dent�, Charlie Peacock	76.28	-13.48	86%	0%	63%	19%	4%
9	6	• 13	I WILL BE FAITHFUL Two Hearts Star Song • Brian Tankersley, Rick Crawford	68.70	-10.92	74%	0%	60%	11%	4%
6	17	• 14	WHEN HEARTS ARE TURNED Catherine King Urgent • Catherine King, Patrick Smith, Blake Houston, Brian Green	65.69	6.98	84%	2%	44%	30%	11%
9	10	• 15	EVERY LITTLE STEP David Meece Star Song • David Meece, Dwight Liles, Deborah Meece	63.49	-5.75	74%	0%	51%	19%	4%
5	19	• 16	I GO TO THE RIVER Ray Boltz Word • Ray Boltz, Brent Alan Henderson, Steve Millikan	60.16	8.55	84%	1%	33%	47%	4%
6	21	• 17	SAY WHAT YOU SAY Wayne Watson Word • Wayne Watson	55.33	3.79	68%	1%	46%	18%	5%
3	25	• 18	WILL YOU COME TO JESUS Pam Thum Benson • Bill Cuomo, Greg Long, Robert White Johnson, Pam Thum	55.06	16.00	88%	9%	9%	60%	19%
3	29	• 19	NO CONDEMNATION Lisa Bevill Sparrow • Chris Eaton	50.72	17.85	86%	11%	9%	51%	26%
5	28	• 20	THE BEST IS YET TO COME Glen Campbell New Haven • Robert Noland, Paul Smith, Geoff Thurman	44.53	9.54	72%	4%	16%	42%	14%
9	14	• 21	HERO OF THE FAITH NewSong Benson • Eddie Carswell, Leonard Ahlstrom	43.19	-18.17	49%	0%	30%	16%	4%
3	30	• 22	HARD Rich Mullins Reunion • Rich Mullins	40.10	11.82	74%	9%	5%	35%	33%
2	36	• 23	WHERE ARE THE BROKEN HEARTS Gary Chapman Reunion • Gary Chapman, Michael Omartian	35.54	20.46	65%	16%	0%	40%	25%
10	22	• 24	TEACH ME TO LOVE Larnelle Harris & Steve Green Sparrow • Steve Green, Larnelle Harris	34.01	-16.15	46%	0%	25%	16%	5%
2	32	• 25	THAT'S WHEN I'LL KNOW I'M HOME Geoff Moore & The Distance ForeFront • Geoff Moore, Steven Curtis Chapman	33.30	13.29	61%	8%	5%	40%	16%
—	—	• 26	CHILDREN OF THE WORLD Amy Grant Myrrh • Tommy Sims, Amy Grant, Wayne Kirkpatrick	32.98	30.94	56%	26%	7%	25%	25%
12	18	• 27	I WANT TO BE JUST LIKE YOU Phillips, Craig & Dean Star Song • Dan Dean, Joy Becker	31.39	-24.59	37%	0%	16%	19%	2%
12	24	• 28	RAIN DOWN A FIRE Benjamin Star Song • Suzanne Gaither Jennings, Benjamin Gaither	29.56	-14.55	28%	0%	16%	11%	2%
5	31	• 29	SISTERS Sisters Warner Alliance • Dick Tunney, Melodie Tunney	29.07	2.22	40%	2%	14%	19%	7%
7	27	• 30	WE CAN LIVE TOGETHER Cindy Morgan Word • Cindy Morgan, Mark Hammond	25.84	-9.36	33%	0%	18%	12%	4%
2	38	• 31	BE STILL Newsboys Star Song • Peter Furler, Steve Taylor	25.09	13.87	51%	12%	0%	25%	26%
10	20	• 32	HEY NOW w/Amy Grant Reunion • Wes King, Amy Grant	24.62	-26.93	33%	0%	14%	16%	4%
—	—	• 33	LITTLE BIT OF LOVE Rebecca St. James ForeFront • Rebecca St. James, Bill Deaton, Mike Demus	22.70	15.18	46%	13%	0%	19%	26%
12	16	• 34	HOW LONG Greg Long w/Margaret Becker Myrrh/Pakaderm • Connie Harrington, Joe Beck	22.70	-37.09	32%	0%	11%	12%	9%
13	26	• 35	HEAVEN IN THE REAL WORLD Steven Curtis Chapman Sparrow • Steven Curtis Chapman	21.49	-15.95	28%	0%	11%	14%	4%
11	23	• 36	HERE I AM Rebecca St. James ForeFront • Rebecca St. James, Bill Deaton, Eric Champion	20.57	-27.90	26%	0%	16%	7%	4%
3	39	• 37	HEAVEN OF MY HEART White Heart Star Song • Mark Gersmehl, Billy Smiley	11.87	0.85	16%	1%	9%	5%	2%
7	34	• 38	USE ME Bob Carlisle Sparrow • Bob Carlisle, Sam Scott, Bill Deaton, Blair Masters	11.77	-4.15	16%	0%	12%	4%	0%
2	40	• 39	THE DOOR Al Denson Benson • Leonard Ahlstrom, Eddie Carswell	10.20	0.75	14%	1%	7%	4%	4%
—	—	• 40	A WAY BACK Billy Sprague Benson • Wayne Kirkpatrick, Billy Luz Sprague	10.09	4.35	18%	4%	0%	9%	9%

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